



Manuela Kron

Manuela Kron, Corporate Affairs Director of Nestlé Group in Italy. Corporate and Brand Communication Managing Director in charge of Media Relations and Public Affairs for the three business branches (Nutrition, Water, PetCare).

Formerly Consumer Communication Manager (Media, Below the Line and Corporate communication) in Colgate-Palmolive, and External Relation Director for Comieco/Sistema Conai (Consortium for packaging recycling)